

The Art of Meaningful Travel

WORLD VISION ACADEMY 世界視野學堂

Art & Creativity	藝術及創意
STEM/ Technology	STEM/ 科技
Service Learning	服務學習
Multicultural Sensitivity	跨文化意識
Sportsmanship	體育精神

WORLD MUSIC ACADEMY 世界音樂學堂

Music Learning	音樂學習
Music Performance	音樂表演
Music Festival	音樂節慶
Music Exchange	音樂交流
Music Competition	音樂比賽



WHY CHOOSE HKPMA?

Over 20 Years of Experience
with 3,500+ participants.

Designed for Diverse Learners,
schools, age groups and academic goals.

Programmes with a Strong Social Mission,
prioritizing social responsibility, inclusion,
and community engagement.

為何選擇 HKPMA?

超過20年的專業經驗
累積逾 3,500 名學員參與
因應不同學習需要設計
涵蓋各類學校、年齡層及學術目標
因應不同學習需要設計
重視社會責任、
共融與社區參與

Tailored for International & Local Curricula,
including IB, IGCSE, KLAS, HKDSE, and more.

Partnerships with World Class Institutions,
conservatories, orchestras, and schools worldwide.

Designed for 21st-Century Skills Learning,
integrating music, arts, STEM, service learning,
multicultural sensitivity, and sportsmanship.

配合本地及國際課綱

包括 IB、IGCSE、KLA、HKDSE 等

與世界級學府合作

夥伴涵蓋各國音樂學院、樂團及學校

21 世紀技能導向的課程設計

融合音樂、藝術、STEM、服務學習、
跨文化理解力及體育精神

COMPREHENSIVE AND MEANINGFUL PROGRAMMES

**Workshop · International Exchange · Community Service · Seminar · Group Project ·
Team-Building Game · Presentation · Reflective Learning · Themed Visitation**

優質豐富的遊學內容

**實作工作坊 · 國際交流 · 社會服務 · 講座 · 小組研習 ·
團建遊戲 · 簡報與表達 · 反思學習 · 主題參訪**

OUR TOUR PARTICIPANTS

C&MA Chui Chak Lam Memorial School
CCC Kei Wan Primary School (Aldrich Bay)
City U Philharmonic Orchestra
Diocesan Girls' Junior School
Heep Yunn School
HKUGA Primary School
Holy Family Canossian School
Hong Kong Piano Music Association
La Salle Primary School
Maryknoll Convent School (Primary Section)
Marymount Primary School
Marymount Secondary School
Metropolitan Youth Orchestra Of Hong Kong (MYO)

PLK Camões Tan Siu Lin Primary School
Pui Ching Primary School
Raimondi College
SKH Bishop Mok Sau Tseng Secondary School
SKH Lam Kau Mow Secondary School
St. Mark's Secondary School
St. Mary's Canossian College
St. Paul's Co-Educational Primary School
St. Paul's Primary Catholic School
St. Paul's Secondary School
St. Stephen's College Preparatory School
St. Stephen's College
Tsung Tsin Christian Academy
Ying Wa Girls' School

ABOUT US 關於我們

3,500+
Participants
參加者

4
Continents
大洲

100+ Tours
旅程

30+
Destinations
目的地

Founded in 2005, HKPMA is dedicated to enhancing experiential learning beyond the traditional classroom, with a special focus on overseas thematic tours that blend art and the humanities.

Over the years, we've earned a strong reputation for offering personalised service to schools and educational institutions through the World Music Academy (WMA) series, which covers music learning, exchanges, festivals, performances, and competitions. We believe in inspiring young musicians by offering customised programmes enabling them to learn from masters and explore music beyond borders. Our first WMA music tour, which set off to Austria in 2005, was featured in an exclusive documentary aired by Hong Kong broadcaster RTHK.

In 2015, we expanded our offerings by launching the World Vision Academy (WVA), a new study tour series built on our core values of Humanity, Creativity, and Discovery. This initiative aims to provide schoolchildren with more relevant and expansive experiences, helping them grow into passionate, life-long learners equipped with essential 21st-century skills as a global citizen.

We warmly invite you to join us on this journey of meaningful learning!

成立於 2005 年，HKPMA 以拓展傳統教學之外的體驗式學習為己任，專注於規劃結合藝術與人文學科的海外主題遊學。

多年來，我們透過「世界音樂學堂」(World Music Academy)系列，為學校與教育機構提供個性化服務，涵蓋音樂學習、交流、音樂節、表演及比賽等多元體驗。我們深信，年輕的樂手能夠在度身訂造的課程中，通過向各大師學習，激發創意與靈感，並在跨越國界的音樂交流與探索中汲取成長的養分。2005年，我們的首個WMA音樂之旅前往奧地利，並獲香港電台電視部RTHK製作專題紀錄片予以播映。

2015 年，我們將音樂主題的精神延伸，推出了「世界視野學堂」(World Vision Academy) 遊學系列，秉持「人文、創意、發現」的核心價值，旨在為學生提供更具深度與廣度的學習體驗，協助他們成為具備21世紀技能與價值觀的世界公民。

我們誠摯邀請您與我們一同踏上這充滿意義的學習之旅！

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JAPAN PHYSICAL EDUCATION & SPORTSMANSHIP TOUR

日本體育研學之旅

All children encounter stress of varying degrees as they grow. Despite their best efforts, parents can't protect kids from obstacles. Resilience helps kids navigate these stressful situations, and sports is one of the ways to strengthen the brain and make it more resilient to stress and adversity.

This tour offers students who are interested in **volleyball**, **football** or **track & field** an opportunity to enhance their athletic skills while immersing themselves in Japanese culture (ski training is also available as an option during the winter season). Over six action-packed days, participants will engage in expert coaching, friendly matches, and diverse physical activities designed to enhance fitness, teamwork, and endurance. From the discipline of Kendo and rhythmic Taiko drumming to outdoor adventures like hiking Mount Tsukuba, a popular excursion for local primary schools, followed by orienteering, this tour blends sports with cultural learning. With time dedicated to sports science and recovery, including physiotherapy and onsen bathing, students return with improved athletic abilities and a deeper appreciation for health, resilience, and cross-cultural experiences.

LEARNING GOALS

- Develop resilience and learn failure management.
- Improve sports skills, teamwork, physical fitness and self-regulation.
- Learn about the importance of sports science, well-being and personal growth.

隨著孩子的成長，他們會面對不同程度的壓力。儘管父母會盡力保護他們，但仍無法避免他們遇到困難。韌性是孩子應對壓力情境的重要能力，而運動則是增強大腦韌性，幫助孩子更好應對壓力和挑戰的有效途徑之一。

本旅程專為熱愛**田徑**、**排球**或**足球**的學生而設，旨在提升他們的運動技能，並讓他們深入體驗日本文化（冬季亦可選擇**滑雪訓練**）。在為期六天的行程中，學生將在專業教練指導下參與友誼賽及多元體能活動，全方位強化體能、團隊合作與耐力。課程亮點包括考驗自律的劍道訓練、提升節奏感的太鼓體驗，以及攀登筑波山，這也是當地小學生常見的郊遊地點。此外，學生還會參與定向越野等冒險挑戰，將運動與文化體驗融為一體。行程中特別安排運動科學與療癒環節，如物理治療及溫泉浴，讓學生不僅增進運動能力，更能深化對健康、韌性與跨文化交流的體會。

學習目標

- 培養堅毅心志，從挑戰中學會面對與轉化逆境。
- 在合作與互助中精進運動技巧、體適能並培養自我調節與反思的能力。
- 透過運動恢復與運動科學的學習，理解身心平衡與個人成長的價值。



D1

HK > Tokyo + Onigokko game
香港 > 東京 + 日本標籤遊戲

D2

Coaching and practice +
教練指導與練習 +

Friendly matches (4 teams match in 2 days for a trophy)
友誼賽（四隊參與，兩天內爭奪冠軍獎盃）

D3

Coaching and practice
教練指導與練習

D4

Sports physiotherapy + Kendo workshop (discipline and concentration) +
運動物理治療 + 劍道工作坊（紀律與專注力訓練） +

Inclusive Sport (Nurture Empathy)
參與融合運動（培養同理心）

D5

Mount Tsukuba hiking (Endurance training)
徒步登筑波山（耐力訓練） +

Orienteering in the nature and onsen bathing (healing)
大自然定向越野與溫泉浴（療癒）

D6

Sports Science +
運動科學 +

Reflective learning + Tokyo > HK
反思學習 + 東京 > 香港

JAPAN 日本

3D GRADUATION TOUR 發現・愉悅・奉獻 畢業之旅

Adapted from elements of Japan's school graduation tours, this program offers participants a blend of traditional activities, nature exploration, educational visits, and team-building games, focusing on “**Discovery, Delight, Dedication**”.

Central to Japanese culture is the concept of “Wa” (harmony), which emphasises cooperation and collaboration over individual achievements. Among the program highlights are SDGs-themed community service for social good, as well as the Taiko drumming experience, where students learn to play powerful rhythms, connecting with Japan's rich musical heritage. Another key aspect of the tour is “Satoyama,” the ideal coexistence between humans and nature, which permeates many aspects of Japanese daily life. Mount Tsukuba, known for its accessible trails and stunning views, provides students with the opportunity to connect with nature, engage in environmental education, and practice survival skills. The tour concludes with a reflective campfire evening, where students share the insights gained from their adventures.

LEARNING GOALS

- Foster personal growth, self-reliance, and resilience through challenging activities.
- Cultivate global citizenship and a sense of interconnectedness with diverse cultures.
- Broaden worldviews through appreciation of diverse art form and perspectives.
- Develop social responsibility and empathy through SDG-focused community service.

本課程汲取日本學校畢業旅行的精髓，精心設計了一系列融合傳統活動、大自然探索、教育性參觀及團隊合作遊戲的行程，圍繞「**發現、愉悅、奉獻**」三大主題，旨在啟發學生的心靈和成長。

「和」是日本文化的核心價值，提倡合作、和諧與集體主義。課程亮點之一是以永續發展目標為主題的社區服務，學生將通過活動回饋社會，實踐社會責任。另一亮點是太鼓體驗，學生將學習演奏有力的節奏，並通過音樂與日本豐富的文化遺產建立深厚的聯繫。此外，「里山」概念也貫穿了整個行程，它代表了日本人與大自然理想的共生。筑波山以平緩步道和壯麗景觀著稱，是學生與大自然親密接觸、進行環境教育和生存技能訓練的理想地。旅途尾聲，我們將圍繞營火，進行反思晚會，讓學生分享在旅程中獲得的見解和成長。

學習目標

- 透過挑戰性活動，促進個人成長、自主性和韌性的發展。
- 培養全球公民意識，與不同文化建立聯繫。
- 透過欣賞多元藝術形式與觀點，拓展學生的世界觀。
- 以可持續發展目標（SDGs）為主題的社區服務，培養社會責任感與同理心。



D1

HK > Tokyo + teamLab Borderless
香港 > 東京 + teamLab無界

D2

SDG-themed community service +
永續發展目標主題社區服務 +

Discovery Day challenge with local students + Taiko drumming
與當地學生參與文化探索挑戰 + 太鼓工作坊

D3

Mount Tsukuba hiking + Cooking and survival skills workshop + Campfire
徒步登筑波山 + 烹飪與生存技能工作坊 + 營火晚會

D4

Tokyo Disneyland or other alternate site
東京迪士尼樂園或其他替代景點

D5

Souvenir shopping + Tokyo > HK
紀念品購物 + 東京 > 香港

JAPAN 日本

WIND BAND PERFORMANCE TOUR 管樂團表演之旅

This performance tour is designed to immerse participants in the enriching music and heritage unique to Japan. As our musical spirits soar across cultures, genres, and languages, we foster a humble appreciation for learning and music.

During this journey, students can refine their musical abilities through masterclasses while gaining insights into Japanese music, tradition, and camaraderie. In addition to exploring anime and J-pop music, they will also engage in international exchanges with local school bands, immersing themselves in Japanese culture and deepening their understanding of its arts. Students will perform in two concerts: a joint concert with a local school, a renowned shakuhachi master, and a professional wind band; and a community concert for the underprivileged. The experience is further enhanced by hands-on Taiko drumming workshops, the chance to embrace local customs by wearing traditional Yukata at a local festival, and exclusive to summer – the opportunity to attend and enjoy All-Japan Band Competition.

LEARNING GOALS

- Gain valuable performance experience and exposure on international stages.
- Facilitate meaningful interactions and cross-cultural understanding.
- Music appreciation of diverse musical styles, traditions, and techniques around the world.
- Enhance musical proficiency and technique under the guidance of maestros and coaches.

本表演之旅旨在讓參與者深入體驗日本獨有的音樂和文化遺產，隨著音樂精神跨越不同文化、風格和語言，培養對學習和音樂的欣賞。

在本次旅程中，學生將透過大師班提升音樂技能，同時深入了解日本的音樂、傳統與友誼。除了探索動漫與 J-pop 音樂，他們亦會參與與當地學校樂隊的國際交流，從而更全面地體驗日本音樂文化，加深對其多樣藝術形式的理解。學生將參與兩場演出：一場是與當地學校、著名尺八大師及專業管樂團同台的聯合音樂會；另一場則是服務弱勢群體的社區音樂會。此外，他們還將參加太鼓工作坊，並在當地節日穿上傳統浴衣，親身感受祭典的熱鬧氛圍；而在暑假限定期間，更可觀摩日本全國中學校際吹奏樂大賽，體驗最具代表性的音樂盛事。

學習目標

- 在國際舞台上獲得寶貴的表演經驗和曝光。
- 促進有意義的互動和跨文化的理解。
- 欣賞世界各地不同的音樂風格、傳統和技術。
- 在專業大師和教練的指導下提高音樂技能和技術水平。



D1

HK > Tokyo + teamLab Borderless
香港 > 東京 + teamLab無界

D2

Touring Tsukuba + Masterclass
遊覽筑波 + 大師班 +

Band rehearsal
樂隊排練

D3

Band rehearsal + Ensemble practice + Taiko Drum workshop
樂隊排練 + 合奏活動 + 太鼓工作坊

D4

Joint rehearsal and playing with the master + Traditional instrument workshop
與大師合作排練及演奏 + 傳統樂器體驗

D5

Band rehearsal + Joint concert performance + International exchange
樂隊排練 + 聯合音樂會演出 + 國際交流

D6

Community performance + Enjoy local festival dressed in a Yukata
社區表演 + 身著浴衣體驗文化慶典

D7

Visit Yamaha Ginza + Tokyo > HK
參觀Yamaha銀座旗艦店 + 東京 > 香港

JAPAN 日本

WONDERS OF AI & ANIMATION 人工智能與動畫之境

As the birthplace of beloved creations like Pokémon, Hello Kitty, Doraemon, Dragon Ball, and Studio Ghibli films, Japan has set a global standard in the creative industry, with a multi-billion-dollar market that engages audiences of all ages.

Designed to ignite curiosity and inspire innovation, this tour, inspired by Japan's creative legacy, is perfect for students eager to explore the GenAI (generative artificial intelligence), design and animation while also enhance their skills in visual storytelling, copyediting, impactful presentation, and understanding the critical role of intellectual property in creative industries.

LEARNING GOALS

1. Explore GenAI, design, and animation to enhance creative skills, particularly in visual storytelling and story/character development.
2. Learn the evolution and practical applications of AI tools like ChatGPT, MidJourney, Suno, and more in creative projects.
3. Develop a responsible approach to AI use, considering its ethical impacts.
4. Understand Japan's influence on the global creative industry, while gaining knowledge of intellectual property and its role in marketing, branding, and the creative industries.
5. Cultivating effective teamwork, conflict resolution, and problem-solving skills through collaborative projects, facilitator-led discussions, and hands-on workshops.

作為寶可夢、Hello Kitty、哆啦A夢、龍珠及吉卜力電影等經典創作的發源地，日本在創意產業中樹立了全球典範，擁有規模達數十億美元的市場，吸引著來自各年齡層的觀眾。

是次旅程將帶領學生走進日本的創意世界，探索人工智能、設計與動畫的魅力。學生將在這個過程中提升視覺故事創作、文案編輯和簡報能力，並了解知識產權如何在創意產業中發揮關鍵作用，幫助他們在未來市場中更具競爭力。

學習目標

1. 探索人工智能 (AI)、設計與動畫，提升創意能力，尤其在視覺故事敘述及人物設定方面的技巧。
2. 學習AI工具（如ChatGPT、MidJourney、Suno等）在創作過程中的發展與應用。
3. 培養對AI應用的負責任態度，並思考其倫理與社會影響。
4. 了解日本在全球創意產業中的深遠影響，並掌握知識產權的基本概念及其在營銷、品牌建立和創意產業中的角色。
5. 通過團隊合作、導師指導的討論和實踐工作坊，提升團隊協作、衝突解決及問題解決的能力。



STAR COACHES 星級教練

Davy Liu Founder, Kendu Films / Ex-Disney, Warner Bros and Industrial Light & Magic
Kendu Films 創辦人 / 前迪士尼、華納兄弟及光影魔幻工業動畫師

Justin Chan Lecturer, Temasek Polytechnic / Generative AI Consultant / Children's Book Author
淡馬錫理工學院講師 / 生成式人工智能顧問 / 童書作家

D1

HK > Tokyo + Orientation
香港 > 東京 + 說明會

D2

Onigokko game + The Basics of AI +
日本標籤遊戲 + AI 基本概念 +

Prompt engineering + Storytelling through comics
提示工程 + 動漫畫故事敘述分享

D3

Image and animation generation +
創建圖像及動畫 +

Turn story into visual reality + Character development + Storyboarding + Cultural representation
將故事變成視覺 + 人物設定 + 故事板 + 藝術中的文化表現

D4

Field research + Product development
實地研究 + 產品開發

D5

Preparation and production +
項目準備及製作 +

Taiko drumming
太鼓工作坊

D6

Social and commercial impact of Japanese branding and marketing
日本品牌行銷策略模式及影響力

D7

Final production + Reflective learning + Oscar prize presentation
最終製作 + 反思學習 + 奧斯卡頒獎典禮

D8

Art / technology city tour + Tokyo > HK
藝術 / 科技參訪 + 東京 > 香港

TAIWAN FIVE SENSES COMMUNITY SERVICE TOUR

台灣 同理・同行 五感之旅

Renowned for its progressive social policies and strong sense of community, Taiwan stands as a model of inclusive growth. We want to embrace the heart of Taiwan's hospitality and its commitment to social responsibility, while gaining a deeper awareness of how a well-rounded support system can enrich the lives of people from all walks of life.

To achieve this, the tour inspires students to step beyond their comfort zones and discover Taiwan using all five senses. On the first day, the "Helen Keller of Taiwan," Chuang Fu-Hua who expresses her thoughts using phonetic symbols and Morse code, will share her life journey. Despite physical limitations, she remains committed to realizing her aspirations, inspiring students with her extraordinary resilience. By participating in customised mission-based activities, including a Forest School experience and Discovery Day (Taipei City Hunt), students get to rediscover the city and deepen their connection to nature. They will also understand the value of empathy and social responsibility by exploring the community under the guidance of local blind guides and working together on team projects that must be completed in total darkness.

LEARNING GOALS

- Engage all five senses to build curiosity, adaptability, and openness to new environments.
- Encourage students to approach their own challenges with resilience.
- Recognise their social responsibility and explore ways to support differently-abled communities.
- Reconnect with nature while strengthening teamwork and problem-solving skills.

臺灣一直是在亞洲共融政策的典範。我們期盼親身感受臺灣溫暖好客的精神與對社會責任的堅持，並深切體悟完善支援體系如何豐富各種背景的人生。

是次旅程鼓勵學生走出舒適圈，透過「五感」全方位探索臺灣。我們特邀有「臺灣海倫·凱勒」之稱的莊馥華親臨分享她的生命故事——雖然身體受限，她依然以注音溝通板和摩斯碼溝通輔具傳達想法，不放棄追求理想，激勵學生以堅毅面對挑戰。學生亦有機會參與多項度身訂造的任務式活動，包括森林學校體驗與「探索日」，在實地探訪大自然與都會文化的過程中，重新發現這座城市的活力與魅力；並在視障朋友的帶領下，在黑暗中完成團隊挑戰，從中體會同理心與社會責任的深遠意義。

學習目標

- 透過五感體驗，培養對新環境的好奇、適應力與開放心態。
- 鼓勵學生以堅韌的態度迎接各種挑戰。
- 意識到自身的社會責任，並思考如何在日常生活中支持多元障礙社群。
- 增強團隊合作與解決問題的能力，同時深刻體驗大自然之美。



D1

HK > Taipei + Sharing session and welcome dinner with 'Helen Keller of Taiwan'
香港 > 台北 + 與「臺灣海倫·凱勒」進行分享交流及晚餐

D2

Discovery day *Self-designed mission-based programme
「探索日」（自行設計的任務導向體驗）

D3

Forest school + Indigo dyeing workshop + River trekking team-building activity
森林學校一日體驗 + 藍染工作坊 + 溯溪團隊活動（依季節而定）

D4

Blind assistance training + Experience in the dark
視障協助訓練 + 黑暗體驗活動

D5

One day with the blind
與視障人士同遊社區

D6

Reflective learning + Taipei > HK
反思學習 + 台北 > 香港

TAIWAN 台灣

EXPLORE, EMBRACE AND ENRICH TOUR 森呼吸畢業之旅

Taiwan stands out as a destination that blends natural landscape, cultural heritage, social innovation, and a remarkable commitment to accessibility. It is also home to 16 officially recognized Austronesian-speaking tribes, numbering more than 600,000 people, approximately 2.5% of the total population.

This graduation tour invites participants to EXPLORE Taiwan's indigenous roots and the pulse of Taipei's urban scene, EMBRACE local communities and indigenous traditions in a spirit of understanding and empathy, and ENRICH friendships and personal growth through hands-on experiences. The itinerary includes hands-on workshops with indigenous communities, a fun day at a theme park, a nature appreciation program at a local school, and a "Taipei city discovery day" led by local students. We hope to experience the heart of Taiwan's hospitality and learn about its social responsibility efforts, shedding light on how inclusive support systems can uplift people from all walks of life.

LEARNING GOALS

- Discover Taiwan's indigenous culture and their preservation efforts.
- Foster global friendships and deepen intercultural understanding with local peers.
- Develop empathy, teamwork, and problem-solving through group activities and workshops.

台灣擁有秀麗的自然風光、多元的文化傳統、創新的社會理念，以及對無障礙環境的重視，因而成為一處兼具人文與生態魅力的旅遊選擇。當地匯聚了十六個官方認可的南島語系部落，人口逾六十萬，約佔全國總人口的 2.5%。

是次畢業之旅將帶領大家 EXPLORE（探索）台灣的原住民族文化與台北都市風貌，EMBRACE（擁懷）在地社群與原住民族傳統，透過理解與共情建立交流，並 ENRICH（豐盈）彼此的友誼和自我成長。期間，我們會走進原住民族社群，親身體驗他們的工藝；前往主題樂園玩樂放鬆；在在地學校參與自然探索課程；以及與當地學生合作舉辦「臺北探索日」。希望透過這些多元的體驗，感受台灣人溫暖好客的特質，同時瞭解其社會責任與共融精神，並進一步反思完善的支援體系如何讓不同背景的人都能擁有更多可能。

學習目標

- 認識台灣原住民族文化及其傳承方式。
- 與在地學生建立友誼，深化跨文化理解。
- 透過各種團隊活動與工作坊，培養同理心、協作能力與問題解決技巧。



D1

HK > Taipei + Indigenous Hunter School + Indigenous living experience + Campfire
香港 > 台北 + 原住民獵人學校 + 原鄉生活體驗 + 營火晚會

D2

School exchange + Nature craft making + Environmental awareness workshop
校際交流活動 + 大自然手作活動 + 環保意識教學

D3

Leofoo Village Theme Park
六福村主題遊樂園

D4

Discovery Day challenge with local students +
與當地學生參與台北探索日 +

Reflective learning + Taipei > HK
反思學習 + 台北 > 香港

SINGAPORE DIFFERENCES MAKE A GREAT SOCIETY

新加坡 擁抱社會大同之旅

With its racially diverse population, melting pot of ethnic cultures and diverse religious traditions, Singapore is a city that epitomises the beauty of multiculturalism. Home to over 5 million residents that include Chinese, Malay, Indian, and Eurasian communities, the city-state has built its reputation on policies that promote racial and religious harmony, such as the Ethnic Integration Policy, which ensures that public housing reflects the nation's diverse demographics. This commitment is also evident in the year-round array of festivals celebrated across the island.

This six-day educational tour in Singapore immerses students in a vibrant mix of multiculturalism, community engagement, and personal development. Students will experience firsthand how cultural differences serve as a source of strength and harmony. Through interactive workshops, team-building activities, cultural explorations, volunteer opportunities, session with the think-tank behind a non-profit organization dedicated to youth, talent, and leadership development, students will gain a deeper understanding of Singapore's rich heritage and social values while also discovering their own unique strengths and abilities.

LEARNING GOALS

- Understand and appreciate the beauty of cultural diversity.
- Engage in self-discovery by exploring personal values, identities, and strengths.
- Experience social inclusion and enhance teamwork across different abilities and age groups.
- Volunteer to make meaningful and sustainable contributions to society.

新加坡以其多元種族、文化交融及豐富宗教傳統而著稱，是一座完美詮釋多元文化之美的城市。這個國家擁有超過 500 萬居民，涵蓋華人、馬來人、印度人及歐亞等不同族群。透過如《種族融合政策》等促進種族及宗教和諧的措施，加上全島一年四季舉行的各類節慶，新加坡展現了獨特的社會共融精神。

這趟為期六日的新加坡學習之旅將帶領學生親身融入一個充滿活力的多元文化、社區參與與個人成長的世界。學生們將親身體驗到文化差異如何成為凝聚力量與和諧的重要來源。透過互動工作坊、團隊活動、文化探索、義工服務以及社會企業創辦人分享會，學生們將更深入地認識新加坡豐富的文化遺產與社會價值，同時發現自己獨有的潛質與優勢。

學習目標

- 理解並欣賞文化多樣性的美好。
- 透過探索個人價值、人格與優勢，實現自我發現。
- 體驗社會共融，促進跨越不同能力及年齡層的團隊合作。
- 參與志願服務，為社會作出實質且持續的貢獻。



D1

HK > Singapore + Sharing session and welcome dinner with social entrepreneur
香港 > 新加坡 + 社會企業家分享會及迎新晚宴

D2

StrengthsFinder workshop + Team building activity
優勢識別工作坊 + 團隊合作活動

D3

NGO farming workshop + Organic self-cooked lunch + Cultural guide: Little India
非政府機構農耕工作坊 + 自製有機午餐 + 文化導賞：小印度

D4

Volunteer in social enterprise + Sign language class + Cultural guide: Chinatown
社會企業義工服務 + 手語課程 + 文化導賞：牛車水

D5

Cultural guide: Kampong Glam + Sharing by parents of children with special needs
文化導賞：甘榜格南 + 特需孩童家長經驗分享

D6

Reflective learning + Singapore > HK
反思學習 + 新加坡 > 香港

MALAYSIA 馬來西亞

DIVERSITY IN HARMONY TOUR 異彩同輝・文化共融之旅

Step into the living storybook of Penang, where rainforests are older than dinosaurs, four religions greet each other down the same street, and every bite, sound, and scent tells a tale of migration, survival, and joy. For many, Penang feels like an echo of old Hong Kong: from the five-foot-way corridors and handwritten shop signs, to the rhythm of life that moves a little slower, more gently, and with deep pride in its multicultural roots.

This 5-day parent-child study tour is a hands-on journey of the five senses, family bonding, and discovering Malaysian values of gratitude and harmony. Each day, students will meet and interact with a different ethnic group to learn firsthand about their unique customs, daily life, and celebrations. Through UNESCO heritage hunts, traditional arts, and outdoor challenges, students will build memories and appreciation for culture, nature, and each other.

LEARNING GOALS

- Appreciate Malaysia's multicultural fabric and experience religious and cultural coexistence.
- Explore Penang through all five senses with hands-on heritage experiences.
- Strengthen teamwork through shared challenges, reflections, and creative workshops.
- Foster a sense of global citizenship, appreciation for diversity, and cross-cultural friendships.

走進檳城，猶如翻閱一冊讀不完的文化故事集。這裡有比恐龍更古老的熱帶雨林，有四大宗教在短短一條街道上和諧共存，每一口食物、每一個聲音、每一縷氣息，都訴說着遷徙、生存與喜樂的故事。對許多香港人而言，檳城更像是「舊香港」的縮影：五腳基騎樓走廊、手寫店舖招牌，以及那份屬於當地、從容悠閒又多元共融的生活節奏。

這個為期五天的學習之旅，透過五感體驗、親子互動與文化探索，引導學生認識馬來西亞「感恩」與「和諧」的核心價值。行程安排中，學生每天將與不同族群交流，親身了解他們的日常生活、節慶文化與傳統習俗，從生活中培養文化理解力與全球視野。透過 UNESCO 世界文化遺產探索、傳統藝術工藝體驗及戶外挑戰活動，學生不僅將留下難忘回憶，也將學會欣賞多元文化與自然環境的珍貴，並在實踐中深化對彼此的理解與連結。

學習目標

- 認識馬來西亞的多元民族與文化共存。
- 透過五官感受與動手參與，發掘檳城的歷史與傳統。
- 在互動中培養團隊精神與共同成長。
- 建立世界公民的視野，欣賞差異並學會跨文化交流。



D1

HK > Penang + Heritage sightseeing *Meet a Chinese Family
香港 > 檳城 + 文化導賞 *與華裔家庭對話

D2

Spice Garden cooking class + Entopia nature exploration *Meet an Indian Family
香料園廚藝體驗 + 蝴蝶園自然探索 *與印裔家庭對話

D3

UNESCO Discovery Day + Traditional music & cultural workshop *Meet a Malay Family
世界文化遺產探索日 + 傳統音樂及工藝工作坊 *與馬來家庭對話

D4

ESCAPE Penang + Reflective learning
ESCAPE 逃生冒險主題公園 + 反思學習

D5

Penang > HK
檳城 > 香港

CHINA 中國 CENTRAL CONSERVATORY OF MUSIC TOUR 北京中央音樂學院之旅

The Central Conservatory of Music (CCOM) in Beijing is widely regarded as China's premier institution for music education, nurturing generations of world-class musicians. Renowned alumni include violinist Lu Siqing, pianist Lang Lang, and composer Tan Dun, whose artistry has gained international acclaim.

This tour is designed to help students develop their musical talents through rigorous training sessions at CCOM. Students will participate in interactive workshops, group rehearsals, and masterclasses that enhance their performance skills in both small ensembles and larger groups. In addition to music training, students will explore Beijing's vibrant cultural life with guided tours and live concerts. This well-rounded program not only builds musical ability but also fosters teamwork and cultural appreciation, and it ends with a performance that showcases the progress students have made throughout the journey.

LEARNING GOALS

- Refine musical skills and deepen artistic expression through intensive training and workshop by the reputable musicians from China, featuring a performance at CCOM.
- Build effective teamwork by practicing in small group and large ensembles.
- Deepen understanding of orchestral practices and in-depth exploration of music and art.

北京中央音樂學院是中國首屈一指的音樂學府，孕育了無數卓越的音樂人才，在國際舞台上享譽盛名。其知名校友包括小提琴家呂思清、鋼琴家郎朗及作曲家譚盾，他們的音樂成就備受全球矚目，為中國音樂界在國際拓展了深遠的影響力。

是次行程專為學生提供一個專業且具啟發性的音樂學習體驗。在中國音樂家的指導下，學生將接受嚴謹、密集的訓練。課程包括互動工作坊、排練及大師班，有效提升小型合奏及大型樂團的演奏技能。除了系統性的音樂訓練，本行程亦安排導賞活動及音樂會欣賞，讓學生全方位體驗北京豐富的文化底蘊和氛圍，不僅有助於提升學生的音樂實力，更強調培養團隊合作精神及對各類表演藝術的鑑賞能力，最終以一場於國家大劇院的演出展示學生在學習旅程中的學習成果。

學習目標

- 透過中國著名音樂家指導的密集訓練和工作坊，提升音樂技巧及藝術表現，並於國家大劇院演出。
- 透過小組排練及大型樂團合作，培養良好的團隊協作能力。
- 加深對管弦樂演奏及音樂藝術的理解，拓展文化視野。



D1

HK > Beijing + Orientation
香港 > 北京 + 說明會

D2-3

Tailor-made music training at CCOM
中央音樂學院度身訂造音樂培訓

D4-5

Music training + Cultural sightseeing + Concert attendance
音樂訓練 + 文化觀光 + 音樂會欣賞

D6

Rehearsal + Performance + Certificate presentation
排練 + 演出 + 證書頒發

D7

Cultural experience + Beijing > HK
文化體驗 + 北京 > 香港

AUSTRIA 奧地利

JBMS MUSIC TOUR 布拉姆斯音樂學院學習之旅

Vienna has been the heart of classical music for centuries, home to legendary composers who lived and created masterpieces that shaped musical history. During this journey, students will receive training at the Johannes Brahms Music School (JBMS), guided by professional musicians and former conductor from the Vienna Boys Choir. They will be fully immersed in music, learning from experts, performing, attending concerts, and exploring museums and historic homes of renowned composers, deepening their appreciation of Vienna's extraordinary musical heritage.

Established in 1948 in Müzzuschlag, Austria, JBMS is under the patronage of the Vienna Philharmonic Orchestra, with many students advancing to the Vienna Music University and professional orchestras. Each student performs 4-6 solo recitals annually, alongside ensemble and orchestral training. The school has collaborated with HKPMA since 2005, gaining extensive experience in training students from Asia.

LEARNING GOALS

- Foster a love for music in an engaging and supportive environment.
- Develop musical skills through small group and large ensemble training.
- Build foundational musicianship through an in-depth exploration of music and the arts.
- Deepening appreciation for European musical traditions.

維也納被譽為世界音樂之都，孕育出無數偉大作曲家，創作出影響深遠的經典樂章，為音樂史寫下重要篇章。這座城市擁有深厚的音樂傳統，影響力無可比擬，至今仍是音樂愛好者嚮往的藝術殿堂。在是次旅程中，學生將於約翰尼斯·布拉姆斯音樂學校（JBMS）接受專業訓練，由資深音樂家及前維也納少年合唱團指揮親自授課，參與合奏排練及體驗音樂會，參訪作曲家故居與博物館，在沉浸式學習環境中感受維也納的藝術氛圍，並提升對古典音樂的鑑賞力與理解。

JBMS 成立於 1948 年，坐落於奧地利米爾茨楚施拉格，由維也納愛樂樂團擔任贊助機構，致力於培養音樂人才。許多學生畢業後進入維也納音樂大學，並加入國際知名樂團。學校每年安排 4-6 場獨奏會，並提供豐富的合奏與管弦樂訓練，全面提升學生的演奏實力。JBMS 與 HKPMA 自 2005 年密切合作，擁有豐富的亞洲學生培訓經驗，能夠精準指導來自不同文化背景的音樂學子。

學習目標

- 在充滿啟發性的環境中培養對音樂的熱愛。
- 透過小組及大型合奏訓練，提升演奏技巧與團隊合作精神。
- 深入探索音樂與藝術，提升樂理知識與音樂素養。
- 透過文化體驗與演出，增進對歐洲音樂傳統的欣賞與認識。



D1

HK > Prague
香港 > 布拉格

D2-5

Tailor-made music training at JBMS + Cultural activities +
JBMS度身訂造音樂訓練 + 文化活動 +

Folk dance + Accordion workshop + German language class
民俗舞蹈體驗 + 手風琴工作坊 + 德語入門課程

D6

Performance +
演出 +

Certificate presentation
證書頒發

D7-10

Music-related sightseeing around Prague, Salzburg and Vienna
探索布拉格、薩爾斯堡及維也納的音樂文化地標

D11

Reflective learning + Prague > HK
反思學習 + 布拉格 > 香港

AUSTRIA 奧地利

SUMMA CUM LAUDE MUSIC FESTIVAL 維也納國際青少年藝術節之旅



The Summa Cum Laude (SCL) International Youth Music Festival is an international event for choirs, bands, and orchestras, held annually in Vienna, Austria, each July. It takes place in the city's two main classical concert venues: the Golden Hall of the Musikverein and the Konzerthaus.

Founded in 2007, the festival is hosted by Via Musica (Vienna International Association for Music and Culture Exchange). Participants may choose to compete in the "SCL Competition" or take part in the non-competitive "SCL Celebration" workshops and seminars, which are held at the University of Music and Performing Arts in Vienna. Before the competition, all students receive training at the Johannes Brahms Music School (JBMS) under the guidance of professional musicians, including conductors from the Vienna Boys Choir. As an authorised partner since 2014, we successfully brought eight Hong Kong primary and secondary Schools there and received great honor and prizes.

The SCL Festival will be held from 3 to 8 July 2026.

Eligibility: Orchestra / Band / Choir / Special Ensemble

LEARNING GOALS

- Encourage learning and improvement through healthy competition.
- Develop teamwork, a sense of achievement, and adapt to multi-faceted approaches to learning through competition, exchange programmes and workshops.
- Experience a rich perspective and colourful approach to music education.

「維也納國際青少年藝術節」每年七月於奧地利維也納舉行，是一個專為合唱團、管樂團及管弦樂團而設的國際交流盛會。演出場地包括當地最具代表性的古典音樂殿堂金色大廳（Musikverein Golden Hall）及音樂會堂（Konzerthaus）。

音樂節自 2007 年創辦，由 Via Musica 維也納國際音樂與文化交流協會舉辦。參加隊伍可選擇參與具挑戰性的「SCL 比賽」，與來自世界各地的青年音樂家切磋交流；亦可選擇較輕鬆的「SCL 慶典」，透過工作坊及專題研討會，在維也納音樂與表演藝術大學汲取新知。比賽前，學生更會在約翰內斯·布拉姆斯音樂學校（JBMS）接受專業音樂家的訓練，其中包括來自維也納少年合唱團的指揮。自2014年成為指定合作夥伴，我們已帶領八所香港中小學學校參加並獲得輝煌成績。

SCL 音樂節將於 2026 年 7 月 3-8 日舉行

參加資格：管弦樂團 / 管樂團 / 合唱團 / 合奏小組

學習目標

- 透過良性比賽，鼓勵學習與持續進步。
- 於比賽、交流及工作坊中，培養團隊合作精神、建立成就感，並適應多元學習模式。
- 從不同文化及教育角度，體驗音樂教育的廣闊視野與豐富色彩。



D1

HK > Vienna
香港 > 維也納

D2-4

Tailor-made music training at JBMS + Cultural activities +
JBMS度身訂造音樂訓練 + 文化活動 +

Folk dance + Accordion workshop + German language class
民俗舞蹈體驗 + 手風琴工作坊 + 德語入門課程

D5-8

Competition +
比賽 +

Workshops + Talks
工作坊 + 講座

D9

Gala Winners' Concert + Certificate presentation
優勝者之夜音樂會 + 證書頒發

D10-12

Music-related sightseeing spots around Prague, Salzburg and Vienna + Vienna > HK
探索布拉格、薩爾茨堡及維也納等音樂與藝術名城 + 維也納 > 香港

ITALY 義大利

CREMONA MUSIC TOUR 克雷莫納音樂之旅

As one of the birthplaces of the violin, Cremona, Italy is renowned for its outstanding contributions to classical music. This historic city is home to many top violin makers including Stradivari and Guarneri and boasts a rich musical heritage and vibrant cultural atmosphere.

Students will participate in tailor-made music training at the Cremona Music Conservatory, refining their skills in both small ensembles and full orchestras under the guidance of experienced faculty. They will also have the unique opportunity to engage with master violin makers at the Stradivarius Museum, gaining firsthand insight into the centuries-old craftsmanship of legendary luthiers like Stradivari, Guarneri, and Amati. The tour offers a cultural journey through Italy's artistic and historical landmarks, including visits to Verona, Pisa, Florence, Cremona, and Milan to explore the architecture, history, and cultural contributions that have shaped the evolution of Western music and the arts.

LEARNING GOALS

- Deepen understanding of string instrument craftsmanship.
- Develop musical skills through small group and large ensemble training.
- Participate in specialised workshops and masterclasses focusing on performances.
- Explore historical and cultural contexts for a comprehensive appreciation of Italy's musical contributions.

作為小提琴的發源地之一，意大利克雷莫納以其對古典音樂的卓越貢獻而聞名於世。這座歷史悠久的城市孕育了史特拉迪瓦里、瓜爾內里等頂尖製琴大師，至今仍保留著濃厚的音樂傳統與職人精神，讓無數音樂愛好者趨之若鶩。

是次行程將帶領學生前往克雷莫納音樂學院，參與度身訂造的音樂培訓課程。在資深導師的指導下，學生將透過大師班、小型合奏及大型樂團訓練，全面提升演奏技巧及音樂表現力。此外，學生更有機會親身走進史特拉迪瓦里博物館見證百年名琴的精湛工藝，與傳承百年的製琴大師交流，深入了解這門傳承數世紀的藝術。除了音樂訓練，學生還將踏上文化探索之旅，遊覽意大利多個藝術與歷史重鎮，包括維羅納、比薩、佛羅倫斯、克雷莫納及米蘭，從音樂、建築、歷史等多個角度，感受意大利對西方音樂與藝術發展的深遠影響。

學習目標

- 深入了解小提琴製作工藝，探索傳承數百年的樂器製作技術。
- 透過小型合奏與大型樂團訓練，強化音樂演奏技巧。
- 參與專業工作坊、大師班及演出，提升音樂表現力與舞台經驗。
- 透過歷史與文化探索，全面理解意大利在音樂發展中的影響力。



D1

HK > Milan
香港 > 米蘭

D2-5

Tailor-made music training at Cremona Music Conservatory +
克雷莫納音樂學院度身訂造音樂培訓 +

Cultural activities + Violin maker workshop
文化體驗活動 + 小提琴製作工作坊

D6

Performance + Certificate presentation
演出 + 證書頒發

D7-10

Music-related sightseeing spots around Verona, Pisa, Florence, Cremona and Milan
探索維羅納、比薩、佛羅倫斯、克雷莫納及米蘭等音樂與藝術名城

D11

Milan > HK
米蘭 > 香港

EUROPE FROM MOZART TO DVOŘÁK MUSIC TOUR

歐洲 從莫札特到德伏札克音樂之旅

Vienna, Salzburg, Budapest, Prague, and Bratislava – five cities across four countries at the heart of Central European heritage. From the Classical brilliance of Mozart to the Romantic spirit of Liszt and the national voice of Dvořák, this journey invites young musicians to walk in the footsteps of legends. Live and learn where the music was born, guided by those who carry its legacy forward.

The program includes rehearsals at conservatories, masterclasses led by professional musicians, festival attendance, curated museum visits, and interactive workshops rooted in methods like Kodály. Students will deepen their appreciation for classical music in its birthplace. With performances and learning experiences in historically significant venues, and opportunities to connect with local musicians, participants will return with renewed musical purpose and cultural understanding.

LEARNING GOALS

- Trace the musical legacy of Mozart, Liszt, and Dvořák across Europe's iconic music cities.
- Improve musical technique through focused training and master classes.
- Strengthen musical growth through public performance opportunities.
- Build cultural literacy and musical insight through local traditions and teaching styles.

穿梭維也納、薩爾斯堡、布達佩斯、布拉格與布拉提斯拉瓦，橫跨四國、踏訪五座承載著歐洲文化底蘊的城市。從莫札特的純粹古典，到李斯特的浪漫情懷，以至德伏札克筆下流露民族情感的樂章；這趟旅程將帶領學生走進音樂之都，親身探索樂章誕生的土地，在承傳樂韻的大師引領下學習與成長，從中汲取靈感。

行程設有多元音樂體驗，包括於當地音樂學府參與合奏排練、由專業音樂家主導的大師班、出席夏日音樂節及觀賞演出。同時，學生亦會參加各類音樂工作坊，走進音樂博物館及作曲家故居，體驗音樂與歷史交織的現場氛圍。透過在地學習、文化交流及公開演出，學生將拓闊視野，深化對歐洲古典音樂的理解及詮釋能力。

學習目標

- 走訪歐洲樂章誕生之地，細聽作曲家如何以音樂回應時代。
- 在專業指導下提升演奏技巧與音樂表達力。
- 參與公開演出，實踐音樂學習成果及累積舞台經驗。
- 透過當地音樂教學法與文化活動，建立跨文化的音樂感知力。



D1

Hong Kong > Vienna + Classical music storytime
香港 > 維也納 + 古典音樂故事分享

D2

Salzburg: Mozart's birthplace tour
薩爾斯堡：參觀莫札特出生地

D3

Visit Mozarteum University +
莫札特音樂大學參觀 +

Mozart composition workshop
作曲體驗

D4

Street performance + Salzburg Festival rehearsal
街頭快閃演出 + 薩爾斯堡音樂節綵排觀賞

D5

Bratislava sightseeing
布拉提斯拉瓦觀光

D6

Budapest: Liszt Academy + Master class
布達佩斯：李斯特音樂學院 + 大師班

D7

Kodály method workshop (Hungarian music teaching system)
柯達伊教學法（匈牙利音樂教育）

D8

Budapest Summer Festival + Thermal bath
布達佩斯夏季音樂節 + 溫泉浴體驗

D9

Český Krumlov UNESCO visits
庫倫洛夫世界遺產參觀

D10-13

Prague: Dvořák sites tour + Prague Conservatory rehearsal + Performance +
布拉格：德伏札克足跡導賞 + 布拉格音樂學院排練 + 演出 +

Master class + Jazz cruise on Danube River
大師班 + 多瑙河爵士游船

D14

Prague > Hong Kong
布拉格 > 香港

Plan your school's 2025/26 journey with us today!



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6F, Hecny Tower, 9 Chatham Road South,
Tsim Sha Tsui, Kowloon, Hong Kong.
Tel: +852 2521 7673
Email: hello@hkpm.com.hk

Where We Go: From Asia to the World

